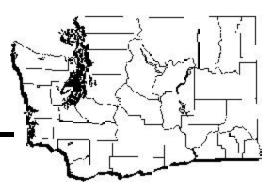
Kitsap County WIC Facts 2003



% infants born served by WIC 47.9%

WIC food dollar contribution to local economy \$3,445,806

WIC foods purchased

203,500 gallons of milk 127,528 boxes of cereal 88,097 cartons of eggs

WIC serves

Total women and children served
Diverse families
Caucasian 66.8%
Hispanic 9.5%
African American/Black 10.1%
Asian/Pacific Islander8.9%
Native American/American Indian 4.7%
Workingfamilies
Percent of WIC households with at least one
working family member 58%
Families living in poverty
Percent of WIC households with income at or below
the federal poverty level ¹ 62%
(less than \$1,336 per month for a family of 3)
Military families
Number of women and children on WIC who serve
in the military or live in military households 1,845



WIC attracts families to preventive health services

Over 54,469 times last year, WIC staff discussed health-related services with families and provided the information and support needed to access them successfully.

WIC agencies and sites

Kistap Community Resources

Bainbridge

Bremerton

Port Orchard

Poulsbo

Silverdale

Suquamish Tribe Suquamish

Peninsula Community Health Services (through May 2003)

Bremerton

Port Orchard

Poulsbo

Port Gamble S'Klallam Tribe

Kingston

Statewide WIC Facts

- WIC served 48.2% of all infants born in Washington state
- WIC served 260,000 women and children WIC provides nutritious foods, nutrition education, referrals and breastfeeding information.
- WIC contributed \$94.5 million to local economies
- WIC attracted families to preventive health services In 2003, more than 19,400 calls to the Healthy Mothers, Healthy Babies statewide referral line were from families calling for WIC.² With this one call, they got help finding WIC and also received information about other preventive health services.
- WIC was a gateway to health-related services

 Over 1.3 million times last year, WIC staff discussed these services with families and provided the information and support needed to access them successfully.
- WIC breastfeeding rate reached 83.2%³
 Breastfeeding support and education are key parts of WIC because breastfed children have fewer infections and are less likely to develop chronic conditions like obesity and diabetes later in life.

¹Washington WIC Client Information Management System (CIMS), household income at or below 105% federal poverty level

²Healthy Mothers Healthy Babies Coalition of Washington State, Quarterly Report, 4th Quarter 2003

³ "Mothers Survey, Ross Products Division, and Abbott Laboratories." © 2003 - Abbott Laboratories.